

**Subject:** Re: Your Downtown Guide AD  
**From:** Kevin Begovich <kbegovich@downtownla.com>  
**Date:** 10/10/2017 09:20 AM  
**To:** Michael Lamb <Michael@downtownnews.com>  
**CC:** Michael Filson <mfilson@downtownla.com>

Michael,  
Attached is the ad. Let me know if there are any issues with size. The spec sheet was a tad confusing.

**Kevin Begovich**  
Art Director



**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7525 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** Michael Lamb <[Michael@downtownnews.com](mailto:Michael@downtownnews.com)>  
**Date:** Monday, October 2, 2017 at 10:29 AM  
**To:** Michael Filson <[mfilson@downtownla.com](mailto:mfilson@downtownla.com)>, Kevin Begovich <[kbegovich@downtownla.com](mailto:kbegovich@downtownla.com)>  
**Subject:** Your Downtown Guide AD

Hello Michael and Kevin

Thank you again for participating in the 2018 Downtown Guide.

In preparation for the issue, I wanted to reach out to you regarding your ad.

October 13, 2017 is a hard deadline for us as we cannot accept or fix any ads after that point.

Therefore, I would suggest that you target **October 9th as the last day to get your artwork to us.**

This way, we have a couple of days if there is a problem with the size or etc.

This year's issue is going to be fantastic and I am glad you are a part of it!

Attached is your ad specs again just in case.

Michael Lamb

Re: Your Downtown Guide AD

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Our Social Media Sites::

<http://twitter.com/downtownnews>  
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ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

— Attachments: —

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1.1 MB